



Biography: Stacy Scott, PhD

Dr. Stacy Scott, founder of In Black Print Inc. and the Global Infant Safe Sleep (GISS) Center, has designed and implemented programs impacting underserved communities in the areas health disparities, prevention, and delivery of services for more than 30 years. She serves as a national health advocate and consultant – working to reduce infant mortality in the African American community and other disadvantaged groups.

In 1997, Dr. Scott formed In Black Print Inc., a firm that specializes in community outreach and development. In Black Print operates on the premise that the community holds the key to eradicating disparities in health. The company's client list includes federal and state governments, foundations, faith and community-based organizations. Her expertise is the development of cultural appropriate materials and campaigns to eliminate health disparities and achieve health equity for all communities. She served as a project manager for the *Eunice Kennedy Shriver* National Institute of Child Health and Human Development's "Reducing the Risk of Sudden Infant Death Syndrome (SIDS) in African American Communities" outreach, working with three national African American women organizations on the planning and execution of three regional summits in Tuskegee, Alabama; Los Angeles, California; and Detroit, Michigan – all dedicated to reducing the risk of Sudden Infant Death Syndrome (SIDS) and Sudden Unexpected Infant Death (SUID) in communities of color.

Originally working extensively throughout the southern regions of the United States, Dr. Scott served for more than six years in the state of Mississippi, three years in Arkansas and then in the state of Alabama on the Eunice Kennedy Shriver National Institute of Child Health and Human Development (NICHD) "Safe to Sleep" campaign, engaging community organizations that champion and promote the "Back to Sleep" message.

By organizing the Fatherhood "Safe to Sleep" Campaign kickoff with Tennessee State University in Nashville as a student service learning activity, Dr. Scotts was instrumental

in establishing the collaboration with Kappa Alpha Psi Fraternity Incorporated's Infant Safe to Sleep initiative and NICHD. Now a national initiative, Dr. Scott facilitated the creation of the fraternity's Health and Wellness Committee with sub-committees sponsoring activities in every region of the country.

Working with various agencies of the National Institutes of Health (NIH), Dr. Scott was responsible for organizing "Community Health Forums" that were held throughout the state of Mississippi (Jackson, Clarksdale, Biloxi) focusing on Mental Health, Diabetes, Health Literacy, Heart Disease and Hypertension in conjunction with the National Institutes of Health, Mississippi State Health Department, Jackson Medical Mall, the Jackson Heart Study, the Mississippi Health Literacy Network, Jackson State University, Mississippi Valley State, Tugaloo College, Alcorn State, Hinds Community College and the University of Mississippi Medical Center. Dr. Scott also managed the Health Literacy Network Center housed in the Jackson Medical Mall with satellite locations in libraries throughout rural Mississippi.

Dr. Scott is currently serving as the state of Ohio spokesperson for their "ABC of Safe Sleep" campaign website and is currently with the Baby 1st Network serving in the capacity of Program Manager and implementing a community-based mini grant program.

In 2016, Dr. Scott established the Global Infant Safe Sleep (GISS) Center, an organization with a mission to empower the world's communities to achieve equity in infant survival. The GISS Center supports vulnerable and marginalized global communities in an effort to reduce Sudden Unexpected Infant Death (SUID). The center works with other community organizations to combat infant mortality. Its latest campaign is "***Changing a Tradition, Changing a Position***," where the goal is to share the messages of safe sleep practices with mothers-to-be, new mothers, fathers, grandparents, babysitters – anyone who may care for a baby. Working with various companies and non-profit organizations, nearly 1,000 people have received training and nearly 500 cribs distributed to families in need.

Dr. Scott is the member International Society for the Study and Prevention of Perinatal and Infant Death. She received her undergraduate degree from Spelman College, a master's degree in Public Administration at Bowling Green State University, and a doctoral degree in Urban Higher Education from Jackson State University.